



# Seeking senior graphic designer position

My name is **Joshua Bernard Nesa**, I come with over 18 years experience in marketing and advertising as a graphic designer, art director and co-owner of a small design firm from 2005-2009.

## PRINT+DIGITAL

### SENIOR DESIGNER

Brand Development

Print Collateral

Marketing Materials

Large Format Printing

Vehicle Wraps

Package Design

Ad Design

Responsive Websites

UI/UX Design

Social Media

Email Design

Photo Retouching

Conceptual Work

Looking for a career where I collaborate with other creative people producing inspiring, award-winning work.

- Passion for creating sharp, modern designs that increase consumer experience and drive brand messaging.
- Love working with clients from an initial design meeting throughout proofing process to its perfect completion.
- Creating and managing brand identities, both national and local across multiple channels and mediums.
- Multi-faceted industry design skills in print & digital marketing.
- Self-starter that can just run with it and make it happen.
- Enjoy learning and collaborating with other team members.
- Thrive in a creative, energetic, professional work environment.
- Lover of art and design, part-time contemporary abstract artist.
- Work hard, play hard mentality.
- Fueled by dark roast coffee and Chipotle.

## PROGRAMS

Photoshop  
Illustrator  
InDesign  
Dreamweaver  
HTML/CSS  
Acrobat Pro  
MS Office Suite  
Basecamp  
ShopVox

## TRAITS

Organized  
Experienced  
Reliable  
Self-Starting  
Punctual  
Positive  
Artistic  
Personable  
Committed

## EDUCATION

B.A., Graphic Design  
Visual Communication  
**The Art Institute of Phoenix**  
Phoenix, Arizona  
2000 ~ BEST PORTFOLIO

**Ironwood High School**  
Glendale, Arizona

## Environmental Designer

Cortez Visual • Gilbert, AZ September 2015 – October 2018  
— Designed and developed custom vehicle wraps for small businesses to large fleets, office environments, wall murals and storefront graphics. Handled client creative meetings, oversaw finishing quality control, developed internal project systems.

## Digital Designer

Rich Dad Poor Dad • Scottsdale, AZ October 2013 – April 2015  
— Developed digital brand designing multi-piece digital marketing campaigns for mobile apps/games, social media strategy and graphic support, UX/UI web design. Ensured brand consistency throughout campaigns.

## Designer / Art Director

The Creative Group • Scottsdale, AZ Feb 2013 – October 2013  
— Worked with local businesses designing print and digital marketing needs, ad campaigns, fresh ideas, anything graphic design.

## Senior Graphic Designer

MichaelsWilder Agency • Peoria, AZ October 2011 – Feb 2013  
— Designed and developed national recruitment marketing campaigns; print, promotional, online, and mobile outputs. Pitched vision boards and new creative for internal marketing team.

## Design Consultant

j.Bernard Design • Scottsdale, AZ April 2009 – Present  
— Personal design firm producing quality print and web solutions for startups and small businesses. Acted as a design contractor for consulting groups delivering marketing and branding needs. Worked with printshops and programmers to ensure superior quality products.

## Creative Director / Co-owner

NextLevel Marketing Team • Scottsdale, AZ August 2005 – January 2009  
— Design firm specializing in the dental/health industry developing initial marketing needs along with local area campaigns. Managed clients, created proposals, presented work, directed creative, managed artwork and proofing process.

## Graphic Designer

Ralston&Ralston / elmage Agency • Fountain Hills, AZ July 2004 – August 2005  
— Created graphics for the beauty enhancement industry; Television, online, print and promotional outputs. Provided graphics for local AZ news campaigns.

## Lead Production Artist

Money Mailer Response Marketing • Scottsdale, AZ May 2000 – July 2004  
— Direct mail advertising firm developing ads for local and national businesses, large variety of clientele, tight monthly deadlines, overseen and trained new artists, never missed a deadline!



**Clients:** TICDA, Almay, PF Changs, MetroPCS, SunLoan, Golden Living, WinStar World Casino, Plains Capital, Santander, Insuperity, HMS, Piedmont Hospital, PinnaclePeak Dental, Ultra Smooth Skin, Gary Kadi, NanoDesk, 32Leaves, Sushi Brokers, The ToyBarn, Green Jeep Tours, CLIF Bar.